



NATIONAL AUTHORITY FOR TRADE AND CONSUMER PROTECTION

PRESS RELEASE

The National Authority for Trade and Consumer Protection has ordered the withdrawal of Salmonella-contaminated flour from the market and a recall from consumers

The presence of Salmonella was detected in a flour from Slovenia to Hungary. The National Authority for Trade and Consumer Protection (NATCP) has contacted the chain of stores concerned to protect Hungarian families and consumers. The supermarket chain has withdrawn the offending batch of products from the market and the authority will continue to monitor the measures taken by the company.

The Slovenian competent authority informed the National Authority for Trade and Consumer Protection through the EU Member States' Food and Feed Safety System (RASFF) that Salmonella was detected in the Happy Harvest brand of buckwheat flour in Slovenia during a company self-check. The product was also delivered to Aldi Magyarország Élelmiszer Bt. Our Authority immediately contacted the company concerned in order to prevent the potentially contaminated product from reaching consumers.

The company, in cooperation with the NATCP, immediately took the necessary measures, ensured the withdrawal of the objected item from the market and the recall of the product from consumers. The measures taken by the company and the further outcome (destruction or removal) of the products recovered will be monitored by our Authority.

Taking into account Hungarian consumer habits, if the potentially contaminated raw material is subjected to proper heat treatment during use (baking or cooking), and good kitchen hygiene is observed, the product does not pose a food safety risk to the consumer.

Nevertheless, we recommend that if you still have the product in your possession, do not use it and do not consume it.

7 January 2025

National Authority for Trade and Consumer Protection